

## Image Requirements for Personalized Digital printed Visa Cards

Images that contain any of the following will not be accepted:

- Competitive marks or names
- Political or religious imagery which is offensive to cultural values
- Illegal groups
- Socially unacceptable groups
- Provocative or sexual material
- Branded products (except those associated with approved Affinity/Co-Brand programs)
- Copyrighted or trademarked material not owned by partner
- Celebrities/musicians/public figures/athletes/cartoons, etc. (except for those associated with approved Affinity/Co-Brand programs)
- Phone numbers (e.g. 800 or 900 numbers) and URL addresses (e.g. [www.xyz.com](http://www.xyz.com))
- Violence, profanity or obscenities
- Any references to Visa sponsorship properties (e.g. Olympics — except for those associated with approved programs)
- Any photo that might result in non-acceptance or other problems at the point of sale
- Any printing or process that interferes with the required security features of the card
- Reproduction of currency, where applicable
- Any image that may potentially bring the Visa brand into disrepute

Please take the above information into consideration when adding images to your current gallery.